Editorial note:

Please include this conference information on your industry calendars. For an interview with key conference personnel, please contact Kim Drew. For complete media information: <u>https://www.iwbcc.com/press-releases/</u>



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Date:

July 30, 2018

IWBC Conference Update: Breakout Education Sessions Agenda Confirmed

(Boston, MA) – Breakout Education Sessions speakers have been confirmed for the *first-ever* Industrialized Wood-Based Construction Conference, scheduled for October 24-26 at the Seaport Hotel & World Trade Center in Boston, Mass and the speaker line-up is nothing short of outstanding. The most important thinkers and doers in offsite construction have signed on to share their knowledge and thoughts on the future of the industry.

The slate of speakers, all international offsite construction experts, will explore issues and share opportunities following three themes:

<u>Systems as Solutions</u>: focusing on fast construction and innovation, world-wide offsite lessons, and addressing low productivity;

<u>Adapt, Integrate, Collaborate</u>: addressing the re-engineering and integration of the supply chain, collaboration with organized labor, BIM as the ultimate game changer, and the adoption of robotics; and

<u>Potential, Performance, and Practicalities</u>: including offsite construction and codes, mass timber modular prefab units, and development of composite timber products to maximize productivity and profitability.

"There is a \$1.6 trillion opportunity for construction disruptors in the U.S., and this conference promises to be the biggest, most diverse collection of construction disruptors ever gathered in one spot," said Art Schmon, partner with Forest Economic Advisors and conference planner. "Attendees will exchange ideas, share experiences, and leave inspired for change."

Open to architects, developers, engineers, contractors, home builders, software developers, machinery manufacturers, lumber, engineered lumber and mass timber producers, and other industry professionals interested in fast, affordable, high-quality construction, IWBC will provide attendees with comprehensive information on new business models, technologies, automation, and supply chain innovations already revolutionizing construction productivity around the globe. Included in this focus: all fully integrated offsite solutions, including mass timber, panelized, modular and volumetric construction, as well as BIM/3D CAD.

Complete information on the conference and registration details may be found at <u>www.iwbcc.com</u>. Like us on Facebook at <u>IWBC Conference</u>, and on twitter at @<u>IWBCC</u>.

The Industrialized Wood-Based Construction Conference is produced and managed by Forest Economic Advisors LLC, the global forest industry's leading source for independent analysis and forecasts. For more information, please visit <u>www.getfea.com</u>.

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