



NOVEMBER 4-6, 2019

# INDUSTRIALIZED WOOD-BASED CONSTRUCTION CONFERENCE

Boston, Massachusetts  
The Westin Boston Waterfront

## Sponsorship Levels

Sponsorship at IWBC will put your brand out in front of the key players in the burgeoning off-site construction sector. We can think of no better method for building brand awareness in a targeted and cost-effective manner. The IWBC offers sponsorship opportunities for every budget. For more information email us at [info@iwbcc.com](mailto:info@iwbcc.com).

### Premium Sponsorship Opportunities

Platinum Level (1)	\$40,000	Gold Level (2)	\$25,000
<ul style="list-style-type: none"> <li>• 20 x 20 exhibit space included</li> <li>• Complimentary 2-day Exhibitor passes for six members of your staff</li> <li>• IWBC Hospitality Program: Treat an unlimited number of your guests to a 30% discount on two-day attendee passes (discounts good through November 1, 2019)</li> <li>• Your company will be the exclusive sponsor of the Monday evening welcome reception and your logo will be prominently displayed</li> <li>• Invitation for two to the Keynote Speaker’s dinner on Monday evening</li> <li>• Sponsor logo prominently displayed at the entrance to the conference</li> <li>• Prominent name and logo placement on all printed materials related to IWBC 2019</li> <li>• Advertisement prominently displayed in official IWBC program</li> <li>• Name recognition in all press releases related to IWBC conference events</li> <li>• Sponsor logo highlighted on general session main screen, along with sponsor recognition during conference welcoming remarks</li> <li>• Feature article in IWBC’s newsletter, “Offsite News”</li> <li>• Your video posted on the IWBC website media page</li> <li>• Sponsor logo and a link to your company website in IWBC E-mail blasts</li> </ul>		<ul style="list-style-type: none"> <li>• 20 x 20 exhibit space included</li> <li>• Complimentary 2-day Exhibitor passes for four members of your staff</li> <li>• IWBC Hospitality Program: Treat an unlimited number of your guests to a 25% discount on two-day attendee passes (discounts good through November 1, 2019)</li> <li>• Your company will be one of only two sponsors of the Tuesday evening after hours reception in the main exhibit hall with prominent name and logo placement in the reception area</li> <li>• Invitation for two to the Keynote Speaker’s dinner on Monday evening</li> <li>• Sponsor logo prominently displayed at the entrance to the conference</li> <li>• Prominent name and logo placement on all printed materials related to IWBC 2019</li> <li>• Sponsor logo highlighted on main screen, along with sponsor recognition during conference welcoming remarks</li> <li>• Feature article in IWBC’s newsletter, “Offsite News”</li> <li>• Your video posted on the IWBC website media page</li> <li>• Sponsor logo and a link to your company website in IWBC E-mail blasts</li> </ul>	

**Silver Level (3)****\$15,000**

- 10 x 20 exhibit space included
- Complimentary 2-day Exhibitor passes for three members of your staff
- **IWBC Hospitality Program: Treat an unlimited number of your guests to a 20% discount on two-day attendee passes (discounts good through November 1, 2019)**
- Sponsor logo prominently displayed at the entrance to the conference
- Prominent name and logo placement on all printed materials related to IWBC 2019
- Sponsor logo highlighted on main screen, along with sponsor recognition during conference welcoming remarks
- Invitation for two to the Keynote Speaker's dinner on Monday evening
- Feature article in IWBC's newsletter, "Offsite News"
- Your video posted on the IWBC website media page
- Sponsor logo and a link to your company website in IWBC E-mail blasts

**Track Sponsor (3)****\$9,000**

- 10 x 10 exhibit space included
- Sponsor logo prominently displayed at the entrance of sponsored track room
- **Complimentary 2-day Exhibitor passes for two members of your staff**
- Prominent name and logo placement on all printed materials related to IWBC 2019
- Sponsor logo highlighted on main screen, along with sponsor recognition during conference welcoming remarks
- Your video posted on the IWBC website media page
- Sponsor logo and a link to your company website in IWBC E-mail blasts

**Partner Sponsorship Opportunities****Lanyards (1)****\$7,500**

- Each attendee will receive a lanyard with your company name and logo during registration, to be worn throughout the duration of the event
- Company logo and a link on the IWBC 2019 Conference website
- Company logo on event signage
- Company will be recognized on screen during welcoming remarks
- Company logo and a link to your company website in IWBC marketing emails

**Attendee Bags (1)****\$7,000**

- **Company name and logo will be prominently displayed on one side of attendee event bags handed out at the time of registration**
- Company logo and a link on the IWBC 2019 Conference website
- Company will be recognized on screen during welcoming remarks
- Company logo and a link to your company website in IWBC marketing email

**Coffee/Lunch Break Sponsorship \$6,500****Tuesday, November 5 (1)**

- **Company logo on napkins, cups and coffee sleeves for lunch and two coffee breaks**
- Prominent name and logo placement on all printed materials related to IWBC 2019
- Sponsor logo highlighted on main screen, along with sponsor recognition during conference welcome remarks
- Company logo and a link to your company website in IWBC marketing emails

**Coffee/Lunch Break Sponsorship \$6,500****Wednesday, November 6 (1)**

- **Company logo on napkins, cups and coffee sleeves for lunch and two coffee breaks**
- Prominent name and logo placement on all printed materials related to IWBC 2019
- Sponsor logo highlighted on main screen, along with sponsor recognition during conference welcome remarks
- Company logo and a link to your company website in IWBC marketing emails

## Cell Phone Charging Station (2) \$4,500

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- Company logo wrapped around the locker
- Company video loop on 19" screen
- Company logo and a link on the IWBC event website.
- Company will be recognized on screen during welcoming remarks
- Company logo and a link to your company website in IWBC marketing emails

## Water Bottles (1) \$4,000

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- **Company name and logo will be prominently displayed on water bottles**
- Company logo and a link on the IWBC 2019 Conference website
- Company will be recognized on screen during welcoming remarks
- Company logo and a link to your company website in IWBC marketing emails

## Event Video Loops (3) \$3,000

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- For companies with promotional videos of not more than 3 minutes in length, you can be one of three sponsors to use IWBC's four event video screens placed in high traffic areas
- Company logo and a link on the IWBC event website
- Company will be recognized on screen during welcoming remarks
- Company logo and a link to your company website in IWBC marketing emails

## Supporting Sponsorship Opportunities

### Ads in Official IWBC Event Program

*(Program Size: 5 x 7 inches)*

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- **Option 1** – Full page, Back Cover – **\$3,000 (1)**
- **Option 2** – Full Page, Inside – **\$2,000 (2)**

### Flier/Brochure in Attendee Bags \$1,500 (3)

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- One small to medium sized flier or brochure from your Company will be placed inside all attendee bags

## Contact Us

### Forest Economic Advisors

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USA

If you have questions about the IWBC, please email us at [info@iwbcc.com](mailto:info@iwbcc.com) or give us a call.

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