

IWBC Sponsorship Opportunities for 2022

ALL-INCLUSIVE IWBC SPONSOR PACKAGES

Gold Level Sponsor: \$35,000

- 20x20 Booth Space
- 4 Conference Passes
- 150 Attendee Passes
- 10 Booth Staff Passes
- Podcast Interview
- Logo on General Session Screen
- Logo on Educational Session Screens
- Logo on eBlast
- Video on IWBC Website

Silver Level Sponsor: \$25,000

- 10x20 Booth Space
- 3 Conference Passes
- 150 Expo Passes
- 10 Booth Staff Badges
- Logo on General Session Screen
- Logo on Educational Session Screens
- Logo on Website & eBlasts
- Video on Website Media Page

Bronze Level Sponsor: \$15,000

- 10 x 20 Booth Space
- 2 Conference Passes
- 150 Expo Passes
- 7 Booth staff passes
- Logo on Entrance Units
- Logo on General Session Screen
- Article in Newsletter



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STAND-ALONE IWBC SPONSOR OPPORTUNITIES

Lanyards: \$5,500 Online Registration: \$5,000 Happy Hour in Exhibit Hall: \$5,000 Eblast: \$5,000 Mobile App Push Notification (shared with a Greenbuild sponsor): \$3,150 Digital Show Bag (shared with a Greenbuild sponsor): \$1,500